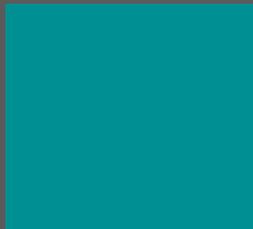


Hearing for life

Protecting your hearing



Tips on how you can best
preserve your hearing





Your hearing is precious

Throughout our lives we are bombarded with a steady stream of sound - in school, at home, at work and out in nature. Sometimes these sounds get so loud that they begin to damage our hearing.

Today, nearly one in two people over the age of 50 often have difficulty understanding what people say when it is noisy, and that number is likely to increase in the future.

Young people are at risk of losing their hearing faster than previous generations due to more exposure to loud music and noisy environments.

Our hearing helps us get educated, find jobs, build families and nurture lasting friendships, which is why it is worth taking care of. This brochure tells you what you can do to protect this precious sense.

What constitutes loud noise?

The intensity of sound is measured in decibel sound pressure level (dB SPL). A soft whisper might be no higher than 30 dB SPL, while a firecracker might be as loud as 150 dB SPL.

Sounds are considered harmful when they exceed 85 dB SPL, which is about the loudness of heavy traffic. But at nightclubs and rock concerts, sound levels soar to more than 100 dB SPL. Over time this can lead to hearing loss and tinnitus (a permanent ringing or buzzing in the ears).

Noise can be harmful virtually anywhere. The blast of a gun or fireworks can cause instant impairment, whereas the steady drone of heavy machinery can do damage in the long run. In most cases this happens gradually, so you still have time to care about your hearing and learn to protect it!

When is it time to react?

If there is too much noise, this is how you will experience it:

- *You will not hear someone talking - even though they are an arm's length away.*
- *Your ears hurt after leaving a noisy area.*
- *You hear ringing or buzzing in your ears during or immediately after exposure to noise.*
- *After exposure to noise, you can hear people talking but you cannot understand them.*

Noise at work and at home

We rarely think about it, but daily exposure to excessive noise is the primary cause of hearing loss in the working population. The degree of loss will depend on the level of noise and duration of exposure.

If you are surrounded by noise – whether it’s construction, engineering, teaching or dentistry – you can reduce the risks by using earplugs or other hearing protection devices.

If your ears are not getting bombarded at work they might be at risk at home. Be aware that lawncare equipment, power tools and even the repeated “bang” of a simple hammer can put your hearing at risk.



Did you know? Your employer should provide you with protection from excessive noise? This involves taking measures designed to reduce the risk of hearing loss and tinnitus.

Things to watch out for during leisure time

Like many others, you probably enjoy a good action film at your local cinema. But up to 2½ hours of explosions, car chases and gunfire at the staggering volume levels produced by today's audio systems can eventually damage your hearing. So whenever those levels start to rocket, be prepared to put your fingers in your ears!

One night out is all it takes

At pop concerts and clubs, loud music is played constantly for hours on end, thereby increasing the risk of hearing damage. At most rock concerts you can expect sound levels to exceed 100 dB SPL, which is why earplugs are highly recommended.

Hunting can also be hazardous when hunters forget to wear ear protection. Just like sirens and loud whistles, the sudden sound of gunshot might easily cause immediate and lasting damage.

Two good tips:

- *Always wear ear protection - even if it is slightly uncomfortable, or people tell you that it looks awkward or is totally unnecessary.*
- *In noisy environments try to rest your ears as frequently as possible.*



The downside of music players

Personal stereos have become extremely popular - especially among young people. Being able to tune in to your favourite music anytime and anywhere is convenient and fun, but the price of listening to high-octane music day after day can be high.

Three good tips:

- *Never use MP3 or CD players at more than 60% of the maximum volume.*
- *Do not use music players for more than 60 minutes a day.*
- *Use cushioned earphones rather than small earbuds.*



Did you know? MP3 players often shoot sound levels from 91-139 dB SPL, straight into both ears? They do more damage because the small earbuds sit directly in the ears. This is less the case with cushioned headsets.

How noise can harm your hearing

The human auditory system contains delicate and complex mechanisms. The inner ear is home to a sea of tiny sensory cells and nerve fibres that pick up sound vibrations and turn them into electrical impulses for the brain to process.

Too many strong vibrations will damage these cells and fibres - and the more you lose, the worse your hearing will get. Broken cells and fibres cannot heal themselves, so any damage will be permanent. This can take the form of tinnitus, and/or noise-induced hearing loss.

If you have ringing in your ears, or are beginning to have difficulty hearing, contact your doctor or local hearing care professional for advice.



Did you know? *If you are surrounded by noise - whether it's construction, engineering, teaching or dentistry - you can reduce the risks by using earplugs or other hearing protection devices.*

Some simple, protective steps

Think about your total sound exposure during the day. The simplest way to start protecting your hearing is by limiting the amount of time you expose your ears to loud noise. But there are other methods too:

Move away

- *Stay as far away from the source of noise as possible.*
- *Walk away when sounds get too loud.*

Turn things down

- *At home, turn down the volume on the television, radio, stereo and MP3 player.*
- *Reduce the number of noisy appliances running at the same time.*
- *Buy quieter products (compare dB ratings - the smaller the better).*

Cover your ears

- *Use ear protection wherever possible.*
- *When you are exposed to sudden loud noises (e.g. a jackhammer), cup your hands over your ears or put a fingertip into each ear canal.*

Earplugs for all occasions

Ear protectors come in all shapes and sizes. Even though they might feel strange at first, getting used to wearing them does not take long.

Disposable earplugs

Crafted in expandable foam or silicone, and available from any pharmacy, disposable earplugs come in one size that fits most ears.

Reusable plugs

Made of rubber or silicon, reusable plugs are often cone-shaped, with a safety cord. They can be cleaned with warm soapy water and worn safely for months, but as soon as they become hard or damaged they should be replaced.

Earmuffs

Resembling stereo headphones, these cushioned earmuffs are available from sporting goods, safety equipment stores or do-it-yourself retailers. Worn alone they should tightly cover your ears, but they can also be combined with earplugs in extremely noisy situations.

Custom-fit earplugs

Also called “musician’s earplugs,” these handcrafted earmolds sound more natural because they attenuate all sounds to the same degree. If you are in frequent need of protection, these are the best option. Ask your local hearing care professional for more information.



Earmuffs



Reusable plugs



Disposable earplugs



Custom-fit earplugs

If you are worried about your hearing

If you have been exposed to loud noise and are worried about your hearing, you should call your doctor for a referral to a hearing care professional. Within one hour they will be able to perform a completely painless hearing test that will reveal whether there is any real cause for concern.

Get regular check-ups

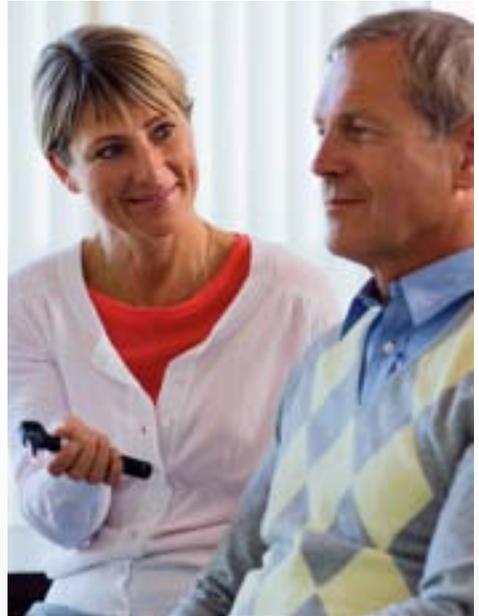
If your workplace is very noisy you should get your hearing checked at least once annually. Your hearing care professional can then compare the results to determine whether any changes have occurred.

Where to get help

You can check your local phone book or search the internet to find the right professionals to help you.

In your area:

- *Your doctor.*
- *An audiologist or hearing care professional.*
- *An ear, nose and throat specialist.*



For more information on hearing and hearing loss please visit:
www.oticon.ca

People First

People First is our promise
to empower people
to communicate freely,
interact naturally and
participate actively

My Hearing Care Professional: